

DON'T JUST TAKE OUR WORD FOR IT...

Being very new to the finance and mortgages industry, I had to undertake a lot of due diligence before making a final decision as to who to partner with as my companies finance aggregator and partner. After interviewing 11 candidates and speaking to many experienced finance and mortgage brokers, we got down to 2 aggregators on our shortlist. After speaking to Will Lockett and Frank Paratore for around a month and really understanding their vision for SFG into the future and the mortgage industry in general, I decided to become a member of Specialist Finance Group.

“IF YOU ARE STRIVING TO BUILD A SIGNIFICANT BUSINESS AND WANT AN EDGE FROM A TECHNOLOGY PERSPECTIVE, LOOK NO FURTHER THAN SFG.”

Within a week of signing up, I knew we had made the right decision to partner with SFG. Our internal focus and strategy was to build a tech driven sub-aggregation business to enable us to scale the business and help more Australians get the best deals possible for their investment portfolio loan(s). In the 3 months since becoming a member of SFG, we have been offered support in every way imaginable and that vision as becoming a sub-aggregator has now become a reality. I know I can ask for guidance or advice on anything from a business strategy, finance/insurance or compliance related perspective and there is always someone available to liaise with to get the best outcome or business practice in place.

I would personally like to extend my gratitude to Will Lockett, Blake Buchanan, Frank Paratore, Jayden Cheers, Alex Rossiter, Dalibor Ivkovic and all the SFG team in WA where no request is ever too much trouble and are always executed immediately and with. It really is like having your own internal C-Level business executives available to solve any challenges you confront in your own business or in the mortgage and finance world in general. In the short time I have been a member, I could already write over a dozen stories on how the SFG team has assisted us to achieve a result that many would have said wasn't possible if told of the situation before knowing of the outcome that was achieved!

If you are striving to build a significant business and want an edge from a technology perspective, look no further than SFG. Having done the market research, it is my belief that they are the market leaders from a CRM and technology perspective with many exciting updates in the pipeline to be launched in the near future to ensure their members have every tool they require to be successful.

Grateful for all your help to date and looking forward to a very exciting future with the SFG team.



Dave Ward
Director & Founder



SPECIALIST FINANCE GROUP

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